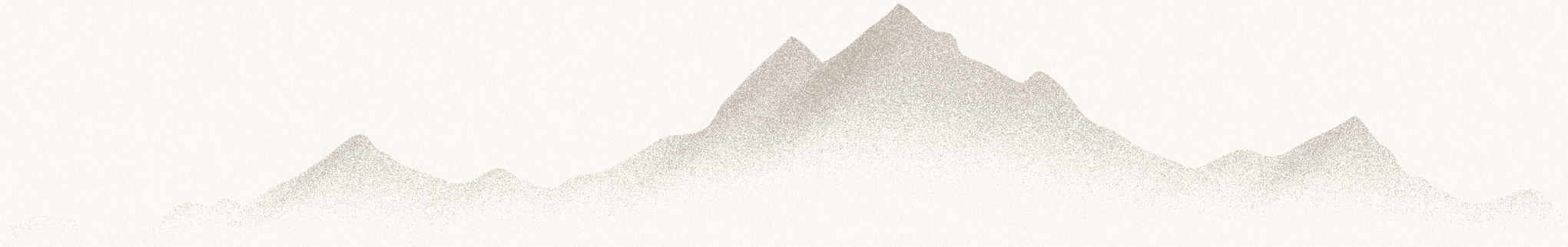
CREATIVE STRATEGY & CONSULTANCY • BRANDING • DESIGN • WEB & APPS • PHOTO • VIDEO • SOCIAL

visual natives

CREATIVE AGENCY



visual natives.com | contact@visualnatives.com | 201-212-9232 | NY / LA



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NY / LA

VISUAL NATIVES · CREATIVE AGENCY · NEW YORK · LOS ANGELES

Creators of Today With a Vision for Tomorrow.

We are a New York and Los Angeles-based creative agency that combines devotion and skill to shape unforgettable experiences for brands and their audiences with a full suite of creative services. The diversity of our clientele provides us with opportunities to spot cross-industry trends, which we use to create unique solutions for challenges. This helps us get to know various audiences better, ensuring we can create experiences that are not just visually stunning but truly effective for our clients.

We're not only committed to today, we're driven by where things are headed. We create with longevity in mind, crafting experiences that resonate with today's audiences while anticipating how they will engage in the future. By pushing creative and technical boundaries, we ensure everything we craft remains timeless, relevant, and ready to evolve. This concept drives everything we do, from creative strategy and consultancy to design, development, and beyond.

DISCOVER OUR APPROACH

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NY / LA

OUR APPROACH

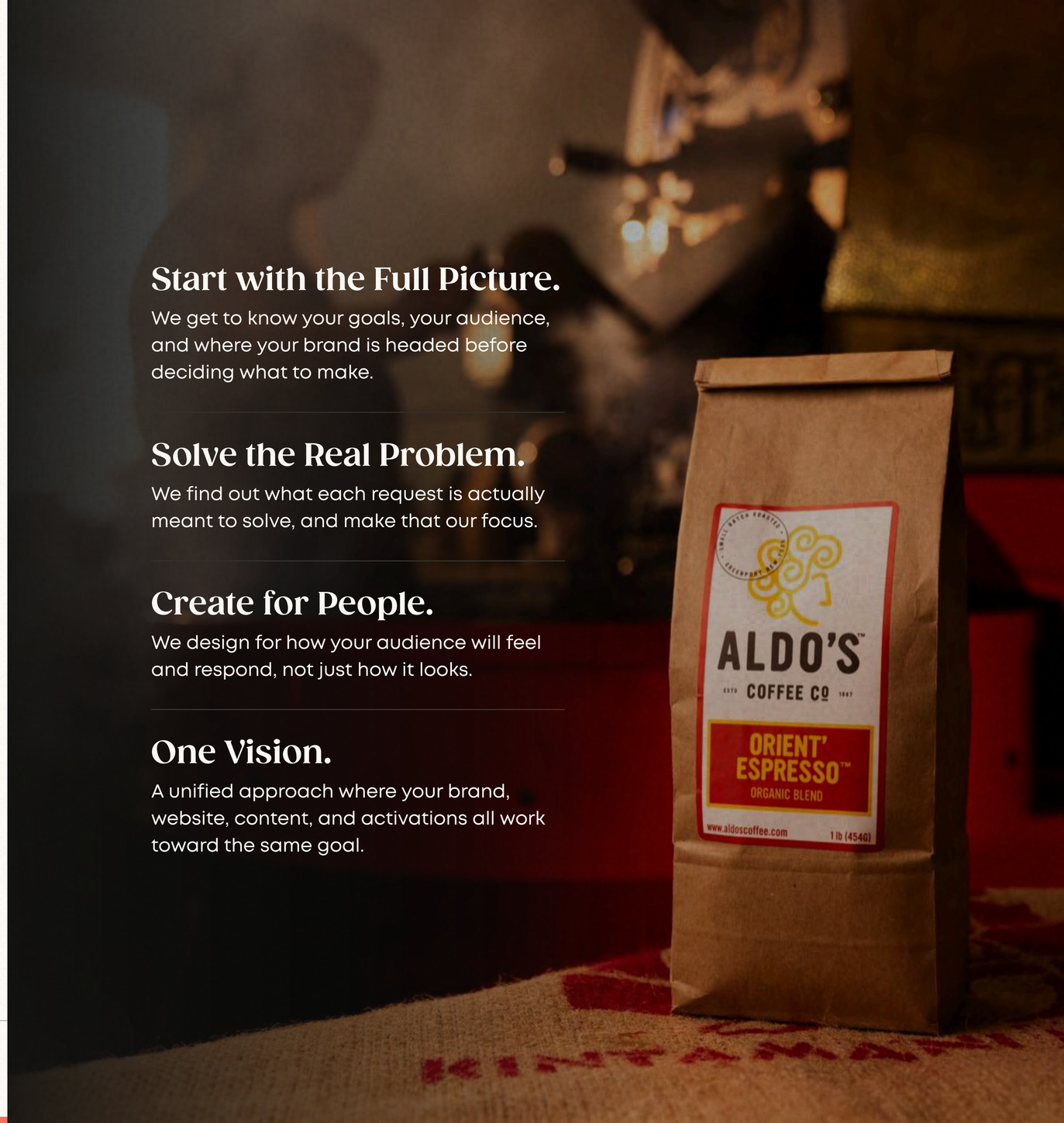
We Explore the Whole Brand.

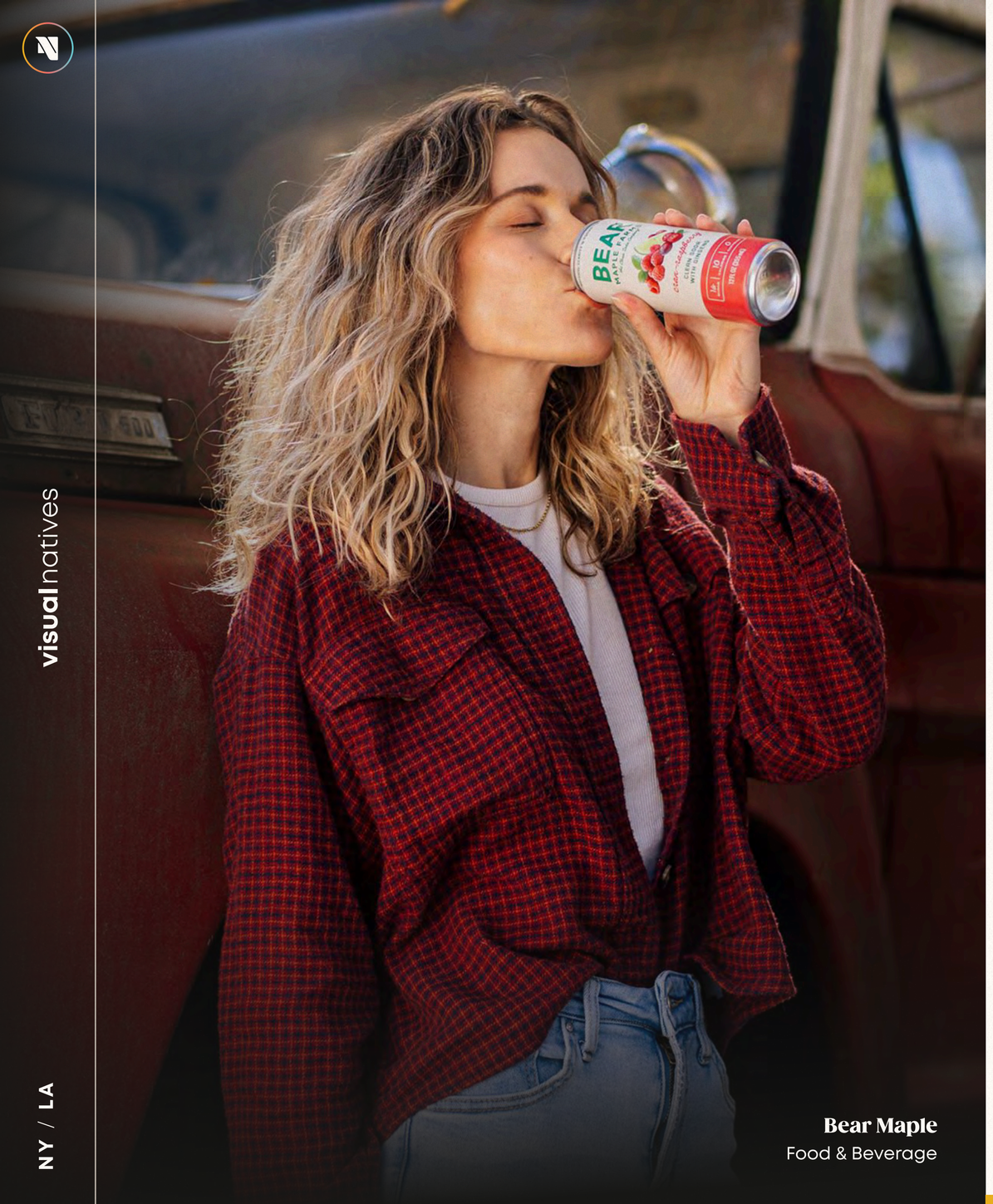
Not Just the Task at Hand.

Everything we create starts with a bigger question: what should this mean to your audience, what story should it tell, and how does it connect to everything else you do?

We ask the important questions, dig into what's working and what isn't, and get to know your brand the way you do. From there, we shape the strategy and the creative around what you truly need, and create something your audience actually connects with.

DISCOVER OUR SERVICES





Bear Maple
Food & Beverage

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SERVICES

Creative Strategy & Consultancy

Creative strategy is at the core of how we work. It's where we step back, ask the right questions, and get clear on what your brand or organization needs before anything is made. Together, we dig into your goals, your audience, and the challenges in your way, then shape a creative roadmap that guides every decision that follows. It's the foundation of everything we do, giving you the clarity to invest in what will truly make a difference.

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Indigo River
Architecture

Creative Strategy & Consultancy

SERVICES INCLUDE:

Creative Direction

Digital Strategy & Activations

Brand Innovation & Concept Development

Brand & Audience Audits

Market & Trend Insights

AI & Emerging Tech Strategy



Hollis Public Affairs
Public Affairs

NY / LA



Justin Bieber
Entertainment



BG Studio
Interior Design

SERVICES

Branding

Your brand identity is who you are. It’s the core of what you do and why you’re unique. Your brand image is how the world perceives you. The good news is that aligning the two is completely within your control. Our goal is to enrich and properly communicate your brand so that customers perceive your company the way you need them to.



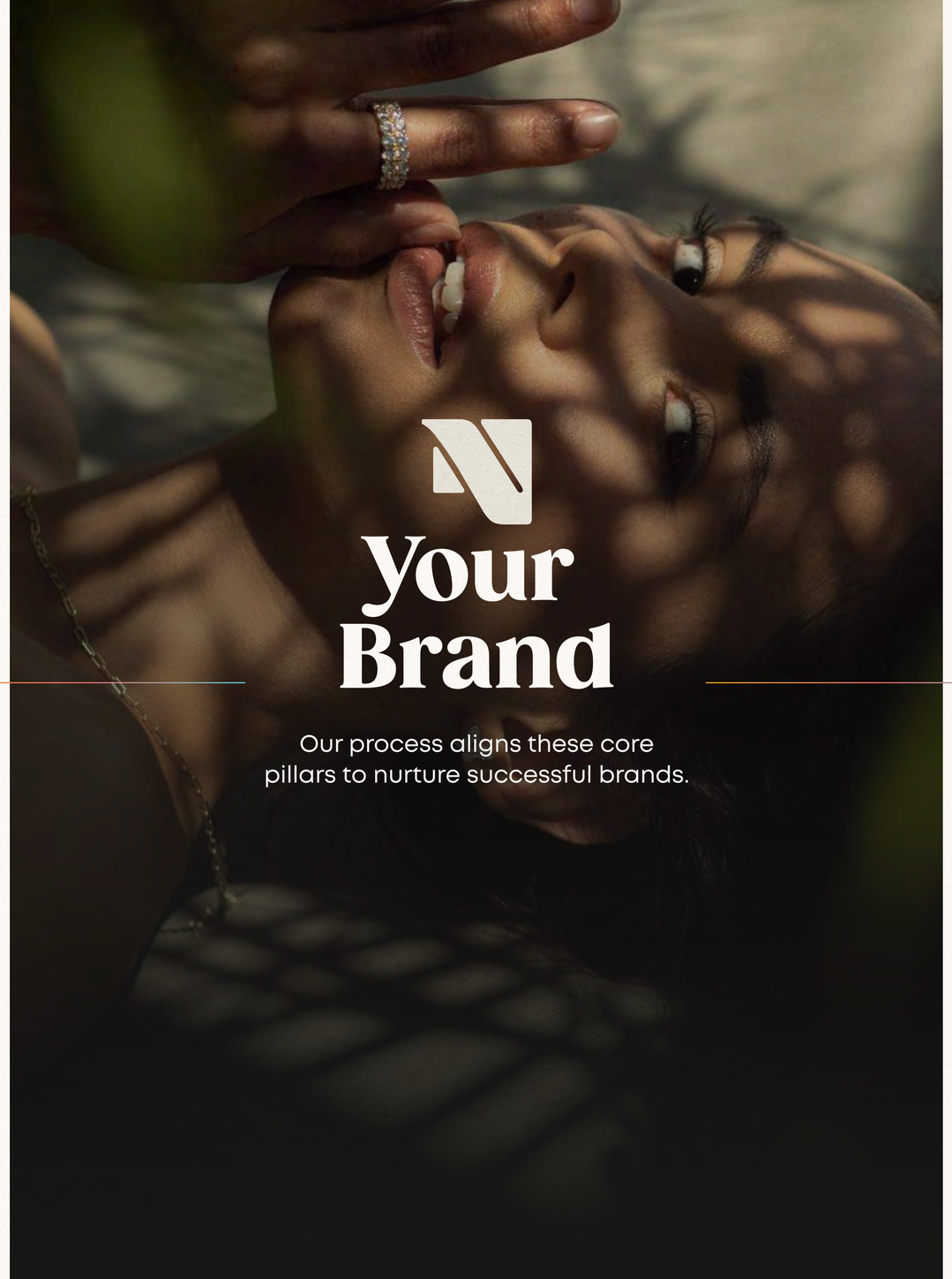
Whitney Houston Foundation
Nonprofit

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Brand *Identity*

How **you** portray your brand to your audience.



Your Brand

Our process aligns these core pillars to nurture successful brands.

Brand *Image*

How **your audience** perceives your brand.

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Branding

SERVICES INCLUDE:

Brand Identity & Direction

Logo Design

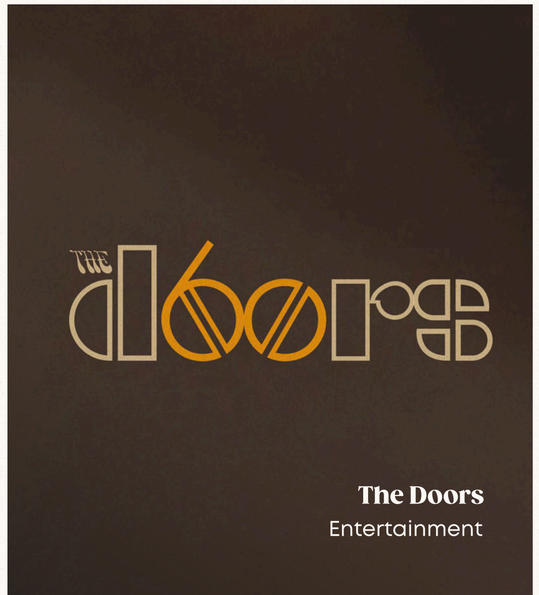
Visual Identity & Guidelines

Tagline Creation

Brand Voice & Messaging



Save the Chimps
Nonprofit



The Doors
Entertainment



Claudio's
Hospitality



Ridgebury
Finance



Meadowlark
Hospitality



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Macari Vineyards
Hospitality

SERVICES

Design & Content

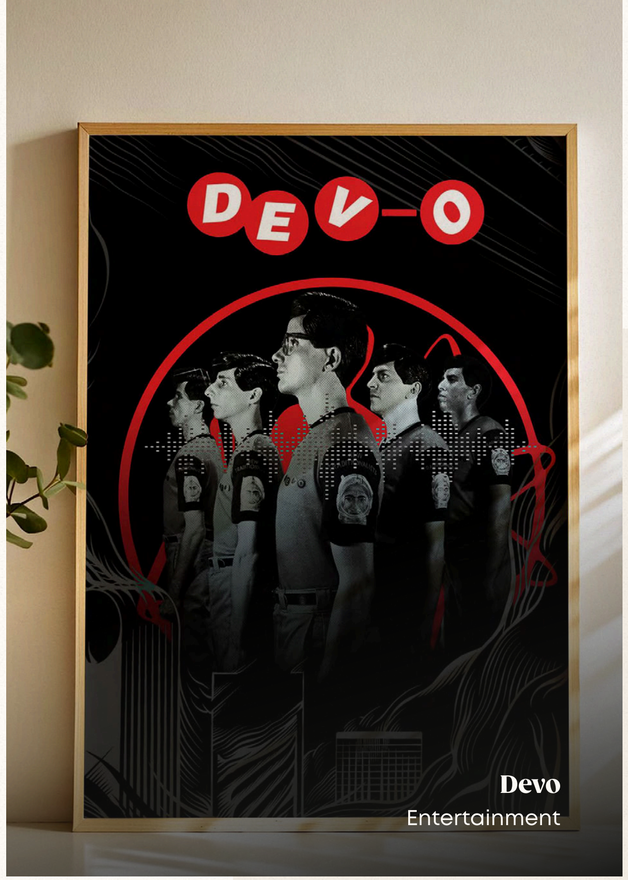
A brand is the total impression people have of you, and it's built in the details. Packaging, print, signage, digital ads: each one is a chance to reinforce who you are. We make sure every piece feels unmistakably yours and works in harmony with everything else, so your brand stays consistent wherever people encounter it.

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Fikra Travel
Travel



Devo
Entertainment

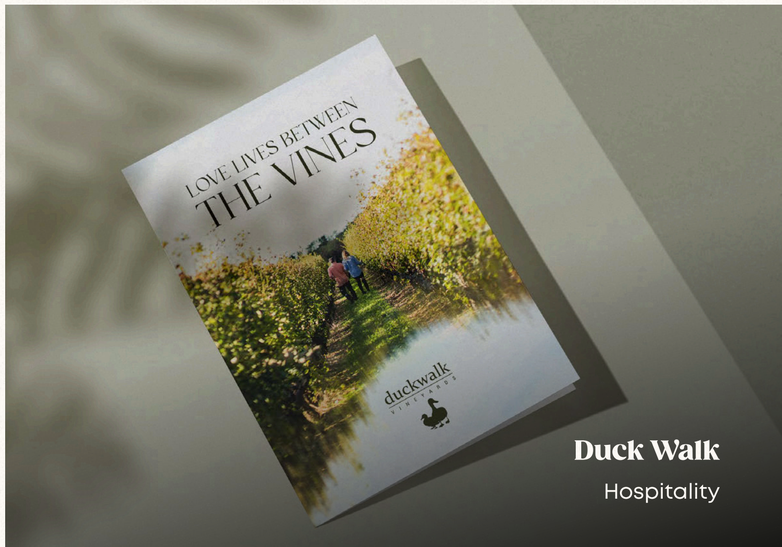
Design & Content

SERVICES INCLUDE:

- Logo Design
- Digital & Print Advertising
- Social Media Content Marketing
- Web Design
- Merchandise
- Product Packaging
- Business Cards & Stationery
- Signage
- Brochures & Menus
- Album & Book Cover Art
- Wine Labels
- Convention Booth Design
- Event Promotion & Ad Mats
- Movie Posters



Safe Water Network
Nonprofit



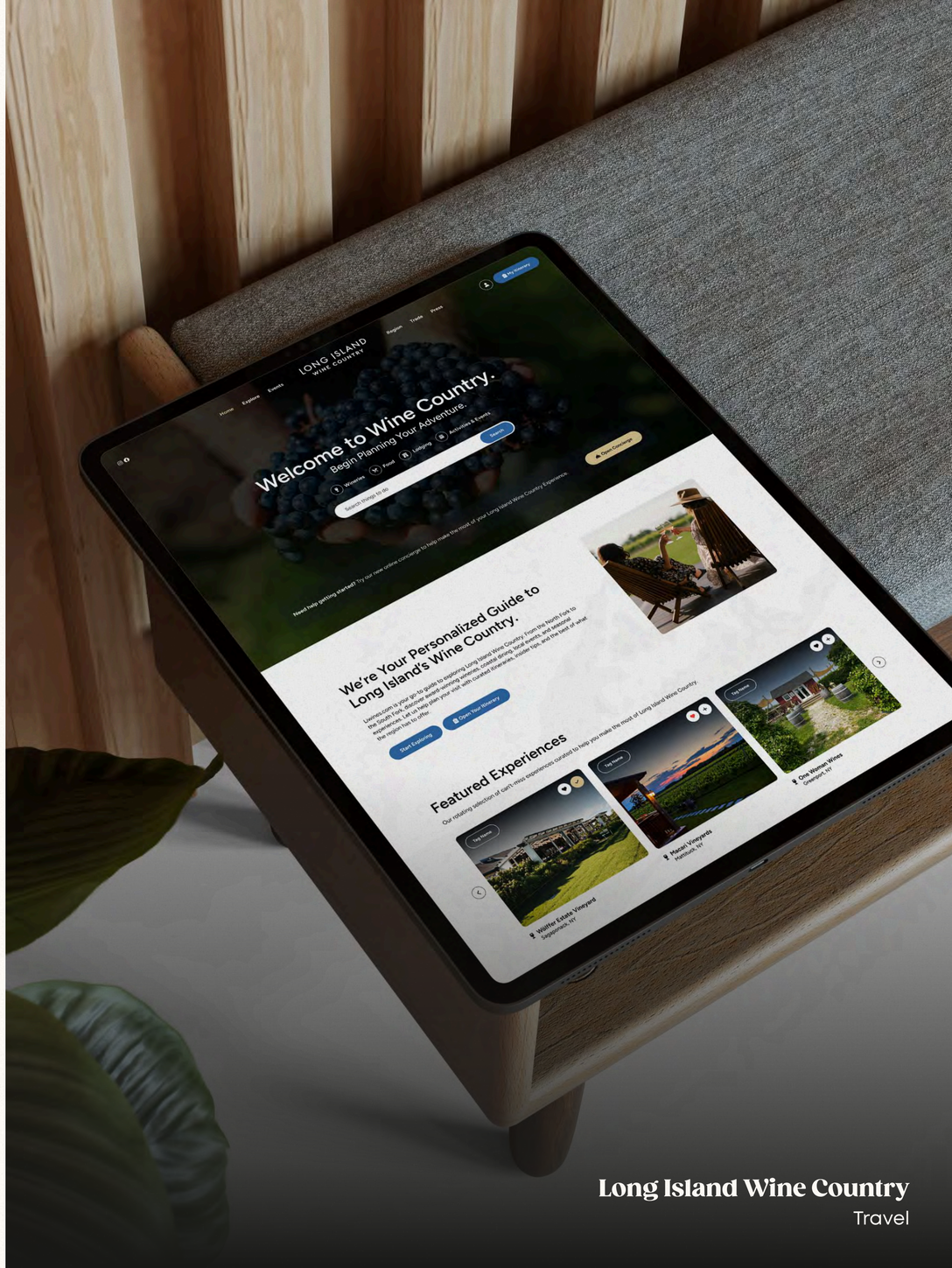
Duck Walk
Hospitality

SERVICES

Web Design & Development

A website is often the first interaction people have with a brand. A well-designed, engaging and functional website creates a crucial positive first impression, fostering trust and credibility. A properly branded website showcases what makes you unique, and highlights the value you offer to customers.

What sets us apart is our brand strategy-first approach. Before we design a single page, we look at the role your website plays in your whole brand, then build a narrative-focused experience around it. Our method of visual storytelling ensures that every site we create establishes a genuine connection with your audience, uniquely reflecting your values and goals.



Long Island Wine Country
Travel

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Web Design & Development

SERVICES INCLUDE:

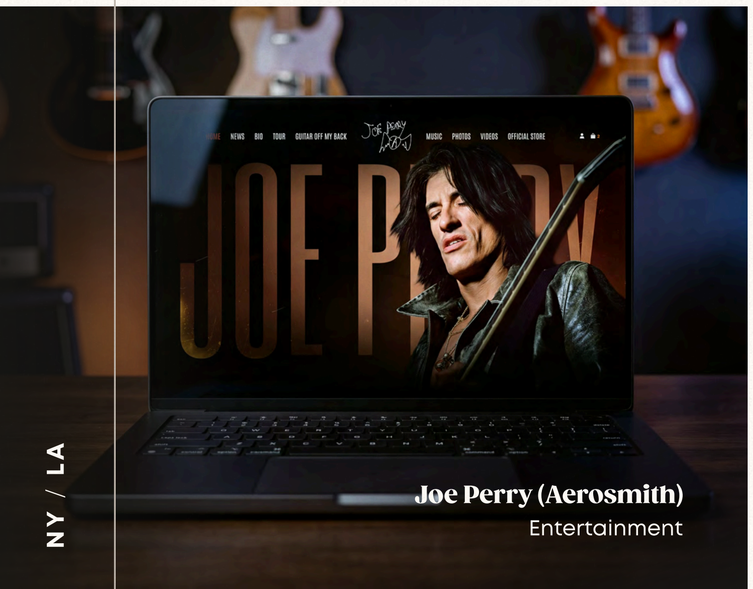
- Full-Scale Websites
- Microsites & Splash Pages
- SEO
- Ecommerce
- Interactive Web Activations
- Analytics Integration
- UI/UX Design
- iOS & Web Apps
- Website Copywriting
- Ongoing Website Maintenance



Chris Isaak
Entertainment



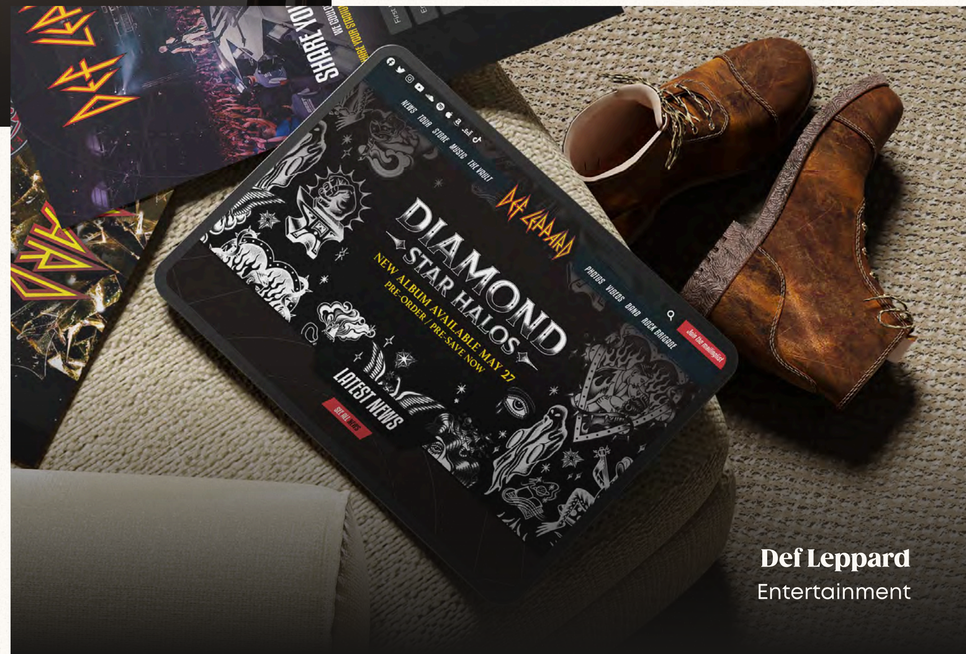
Hollis Public Affairs
Public Affairs



Joe Perry (Aerosmith)
Entertainment



Claudio's
Hospitality



Def Leppard
Entertainment

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Mancini Duffy
Architecture



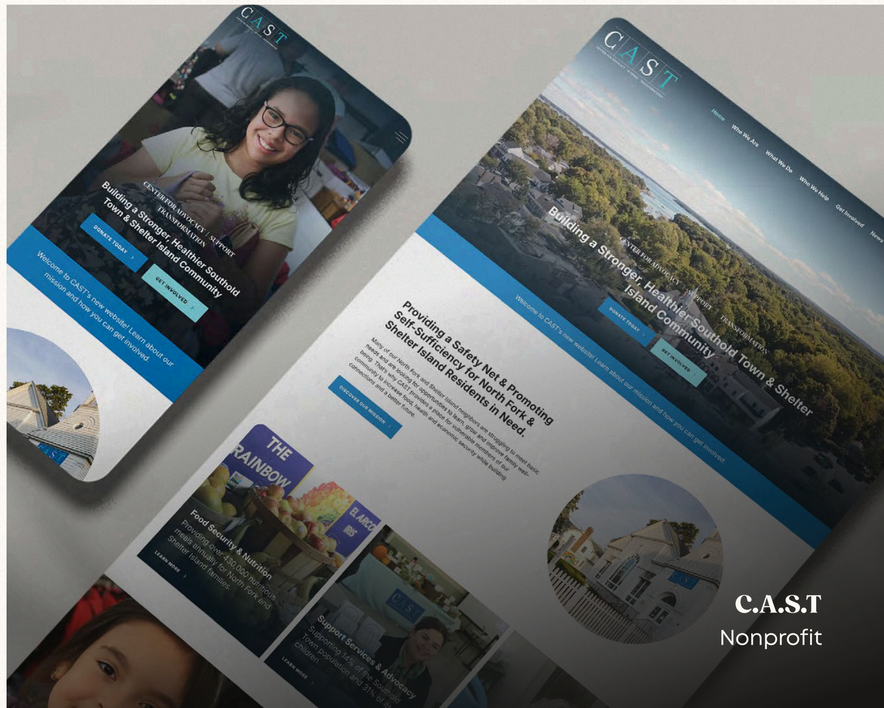
Boyz II Men
Entertainment



Tom Stelle
Consulting



Sun Records
Entertainment



C.A.S.T
Nonprofit

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NY / LA



The Outset
Cosmetics

SERVICES

Photography

Authentic imagery of your brand and the people behind it is one of the strongest ways to build a recognizable identity. When every image across your collateral feels consistent in look and tone, people remember you. We treat every photo as a powerful communication tool, not just a picture. Before we shoot, we think about where each image will live and how it fits into your larger strategy, so every shot is both stunning and purposeful. Our work is used by top brands and regularly featured in Vogue, Vanity Fair, The New York Times, Forbes, Variety, Rolling Stone, Billboard and more.

Photography

SERVICES INCLUDE:

Portraiture & Headshots

Editorial & Lifestyle

Corporate & Environmental

Product & Commercial

Architectural & Interiors

Events & Conferences

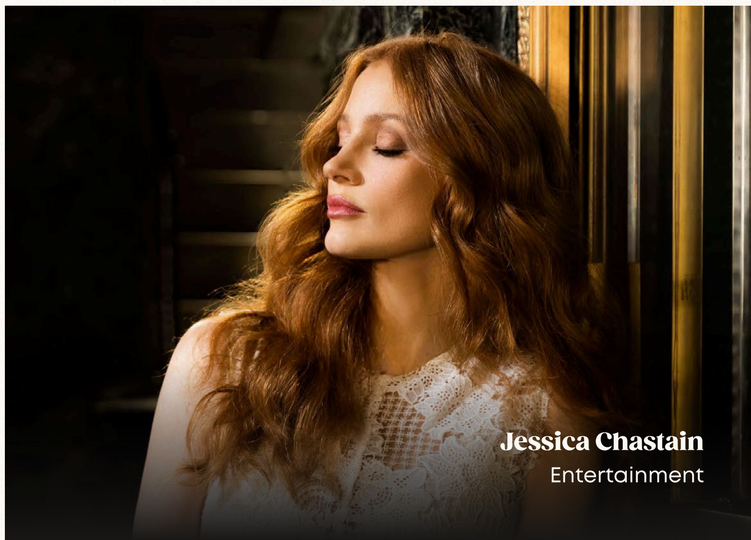
Social Media & Web











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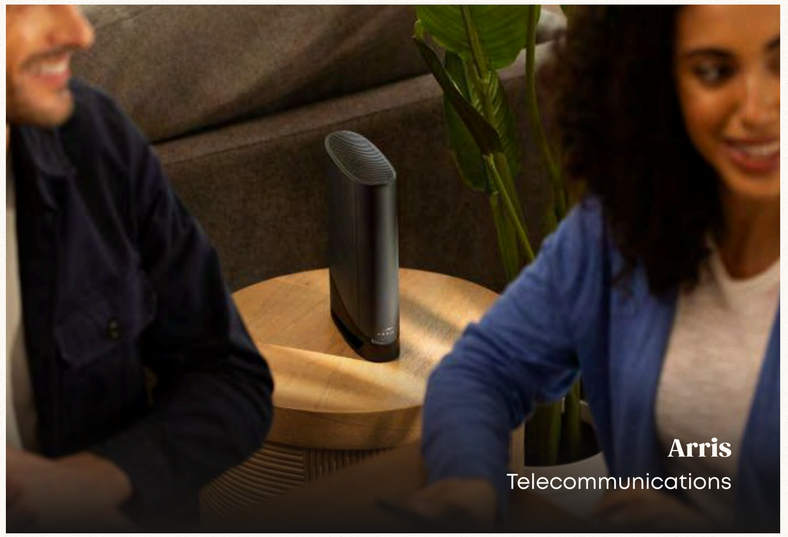
Moby's
Hospitality



Anna Wintour
Fashion



Aldo's
Food & Beverage



Arris
Telecommunications



The Westside
Retail / Fashion

SERVICES

Video

Great video has the power to move people. In just a few moments, it can tell a story, carry a narrative, and make an audience truly feel something. Every video we create starts with careful, thoughtful planning: understanding the story you need to tell, shaping the narrative around it, and crafting every scene so the message is clear and connects.



Video

SERVICES INCLUDE:

Promotional & Advertising Videos

Corporate & Brand Videos

Social Media Content & Web Series

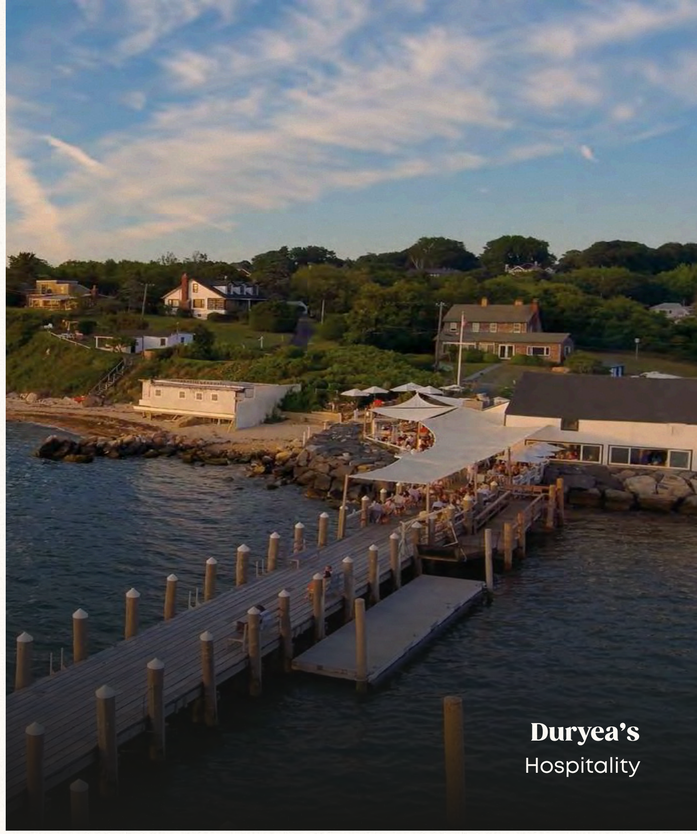
Product Demonstrations & Walkthroughs

Motion Graphics & Visual Effects

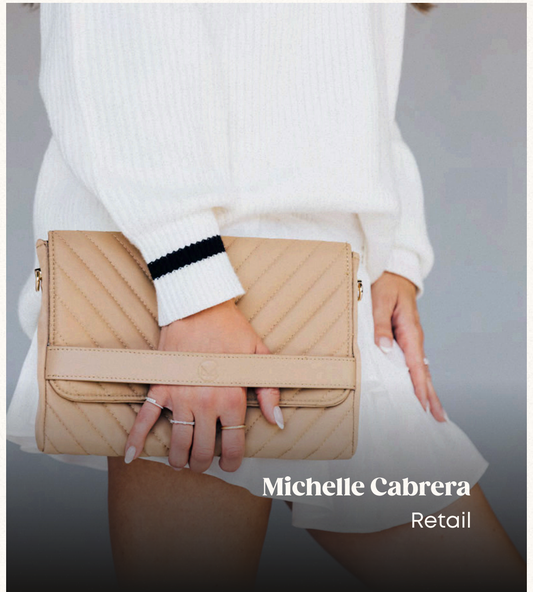
Interviews & Testimonials

Virtual Tours & 360° Experiences





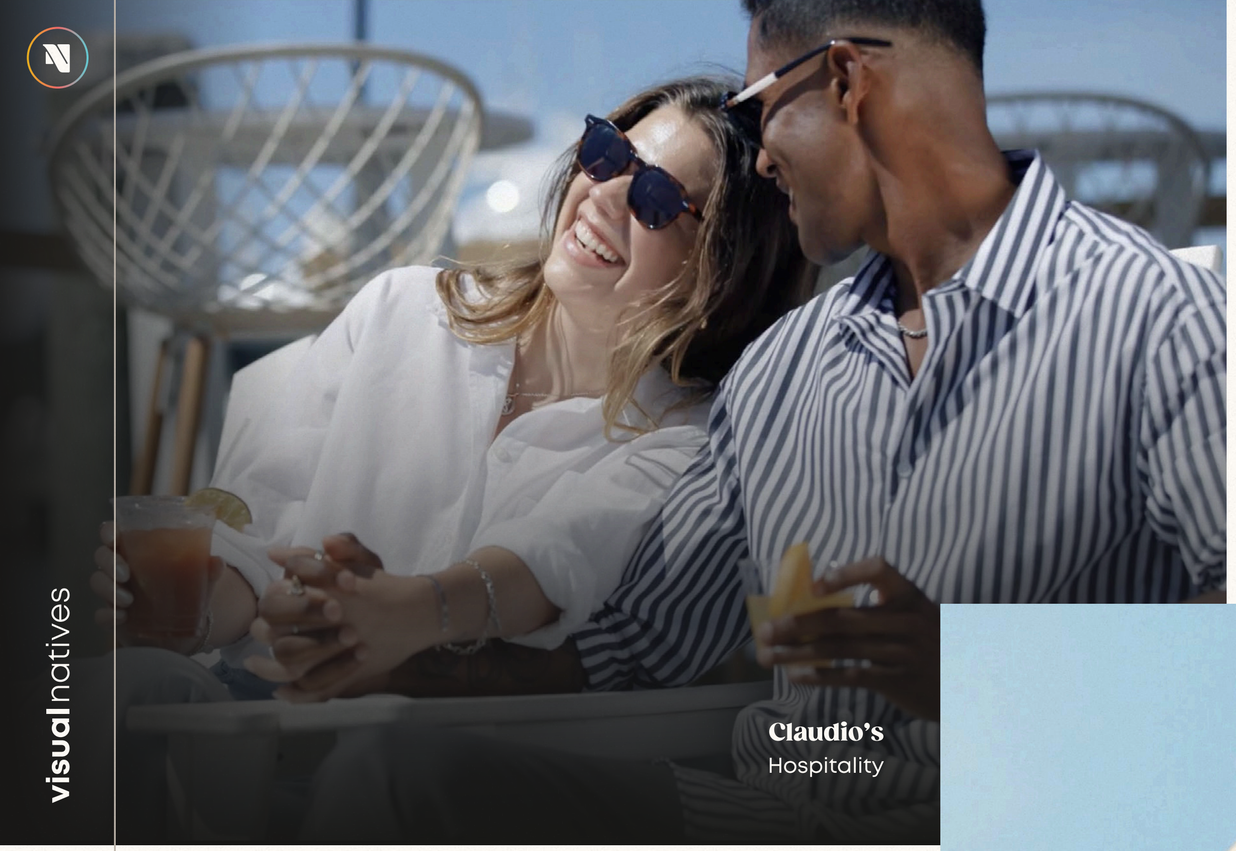


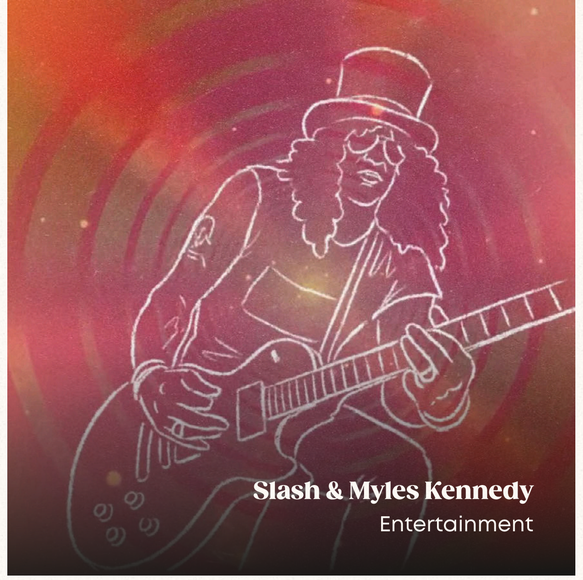


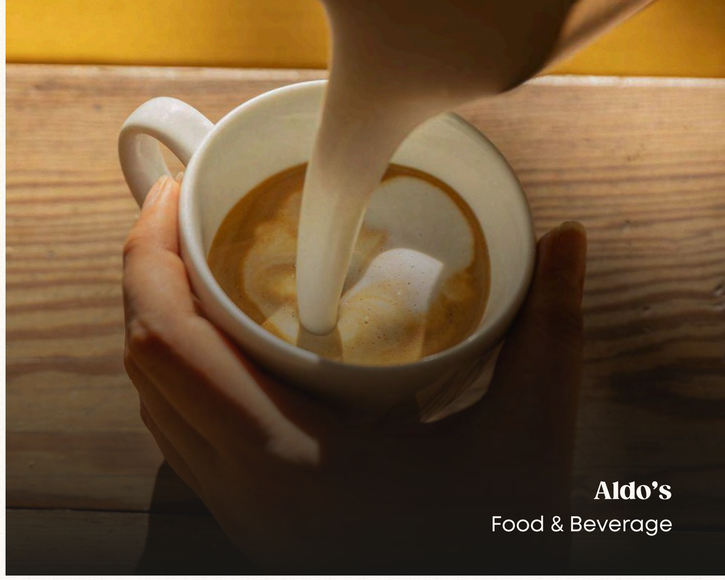


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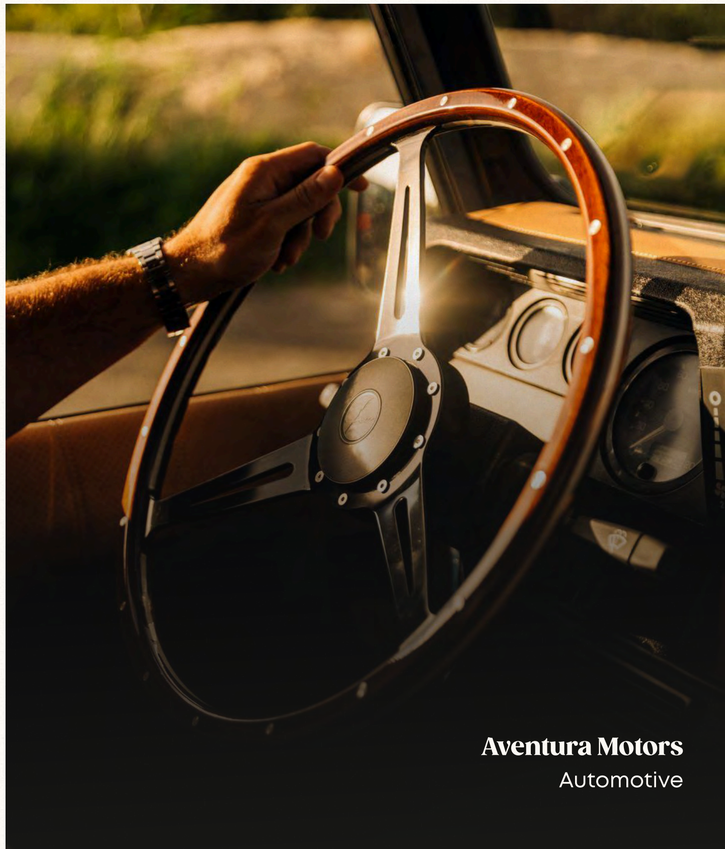
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VOGUE The New York Times UNIVERSAL ebay PHILADELPHIA MUSEUM OF ART RALPH LAUREN AVIS S.PELLEGRINO

Dependably Consistent.
Consistently **Creative.**

We're not just a creative agency, but rather collaborators, problem solvers, and **long-term partners**. Our work is driven by a unique mix of creativity, accountability, and deep passion for what we do. These are the qualities that have made us a **go-to team** in many different industries. We show up. We deliver. We're consistent, dependable, responsive, and focused on creating things that last.

SONY FIJI WATER Microsoft BFA IMAGES MATTER. Epic DouglasElliman REAL ESTATE ARRIS Def Jam recordings Klipsch TRESemmé



Let’s discuss your next project! We will guide you through our process and tailor our approach to your unique needs. Reach out to us today at **contact@visualnatives.com.**

Thank You,

We look forward to hearing from you!